



## **i2x selected for German Accelerator Program to drive US expansion**

Berlin, 25.07.2018 - [i2x](#), the leader in automated real-time communication analysis and coaching, today announced that it has won a place on the [German Accelerator Tech Program](#). The program is privately-run by a team of successful entrepreneurs and investors and is supported through funding by the German government.

The growth acceleration program supports German tech startups to enter the U.S. market. i2x is amongst 13 promising German tech startups that were chosen from a wide range of applicants in the round. i2x follows the footsteps of other high-growth companies which were supported in their U.S. expansion by the program, such as N26.

Starting in October 2018, the program provides startups with hands-on support and free office space in the Silicon Valley, San Francisco and New York for three months. It also includes access to the program's strong network, specialized workshops and customized mentoring without taking equity.

Michael Brehm, founder of i2x said: "We want to be a global company that revolutionizes the human-to-human interaction between companies and their customers. With the German Accelerator Tech we have an experienced partner at our side. This will help us avoid mistakes in US expansion, sharpen our US strategy and attract potential customers and partners."

This win follows on from i2x' recent [U.S. launch announcement](#) and will support i2x in their U.S. expansion going forward.

### **About i2x**

i2x is augmenting human-to-human interaction for sales and customer support. Built on a fit-for-purpose speech recognition technology that harnesses the power of AI to analyze complex conversations, i2x users can assess, learn, and improve in real-time. With its unique ability to evaluate voice and speech patterns within a conversation, i2x helps sales and service professionals improve conversion rates, increase customer satisfaction, and reduce onboarding time. i2x was founded by technology entrepreneur Michael Brehm in 2015. The company currently has over 30 employees and is headquartered in Berlin, Germany. To learn more about i2x, visit <https://i2x.ai/> or [@i2x\\_ai](#) on Twitter.

### **About German Accelerator Tech**

German Accelerator Tech is a support program for German startups that pursue internationalization. Founded by Dirk Kanngiesser, serial entrepreneur and venture capitalist, the program was launched in 2012 in the Silicon Valley in order to empower high-potential



German tech startups to successfully enter the U.S. market. Companies are selected by an expert committee which evaluates all applications based on a predefined set of admission criteria. German Accelerator Tech has helped more than 100 German startups from a broad range of industries define winning business strategies in order to succeed in the U.S. market.